

Ad ID 977

Ad Text Repost from @Williams&Kalvin

ATTENTION! COMMUNITY CALLS FOR A BOYCOTT!

Disturbing video shows Sung Ho Lim, an owner of Missha Beauty (in Charlotte, NC), kicked and choked a Black woman!

This man absolutely crossed the line! According to Lim, he saw the unidentified woman stealing eyelashes. But, in the video, you can hear the woman tell Lim, "Check my bag. I'm telling you I don't have anything." And why did he attack her? Did he try arrest her or what?

Corine Mack of the Charlotte-Mecklenburg chapter of the NAACP demanded that Lim apologize to the Black community in Charlotte. But folks, I want it be not only the boycott of this exact store but all shops and stores where Black people were treated disrespectfully! We don't believe apologies, especially when we know that this man is sorry only about profit he's going to lose!

Ad Landing Page <https://www.facebook.com/blacktivists/>

Ad Targeting Location: United States

Age: 16 - 65+

Language: English (UK) or English (US)

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: Interests: Pan-Africanism, African-American Civil Rights Movement (1954–68), African-American history or Black (Color)

Ad Impressions 53,511

Ad Clicks 9,633

Ad Spend 400.00 RUB

Ad Creation Date 03/15/17 07:39:52 AM PDT

Ad End Date 03/16/17 09:00:00 AM PDT



Blacktivist

Sponsored ·

Like Page

Repost from @Williams&Kalvin

ATTENTION! COMMUNITY CALLS FOR A BOYCOTT!

Disturbing video shows Sung Ho Lim, an owner of Missha Beauty (in Charlotte, NC), kicked and choked a Black woman!... [See More](#)



1.3K Reactions 924 Comments 1.8K Shares

Like

Comment

Share